

## STAR TRUCK Project

### The Storyline – A Journey into the Future

With StarTruck, we send visitors on a journey – a voyage of discovery into distant, fantastic worlds that begins aboard a spaceship. These worlds are full of new technologies and innovations that help their inhabitants solve problems and lead better lives. Whether it's robots that provide support, artificial intelligence that masters challenges, or networked systems that connect everything – each world shows how innovation can change our lives.

The goal of this journey is to gather knowledge and bring it home with them, and to learn how they can use this knowledge back on Earth to pursue exciting careers and turn technologies and innovations into reality.

Contents and topics - From the "Six Pillars of the Innovative Economy in Upper Austria", we derived the central technologies when creating the thematic concept, which serve as the thematic basis for the contents of the truck.

- Green transformation & AI
- Materials
- Logistics, transport & supply chains
- Mobility
- AI & robotics in medicine
- Automation & robotics

#### Objectives:

- Strengthening STEM skills among students and promoting training and study programs in these fields.
- Strengthening Upper Austria as a business and research location in order to secure innovation and competitiveness in the long term.
- Reducing the demand for skilled workers through targeted promotion of young talent in technical and scientific fields.

#### Target groups

- Students (7th/8th grade to upper secondary school, HTL, AHS, BBS)
- Unemployed young people & adults, apprenticeship seekers, transitional measures
- Secondary: Teachers, parents, AMS counseling specialists if applicable
- Accompanying: General public & companies

# STAR TRUCK

Entdecke deine Mission Zukunft

JOIN MINT  
More Innovation Needs Talents

Format:

Mobile educational counseling in the form of a "rolling innovation Upper Austria economy" aboard a roadshow truck that stops at schools and public places.

## About the truck

Facilities:

Technology Experience World (ground floor) – Technology stations:

- Five key economic and technological areas in Upper Austria are brought to life through interactive stations with innovative exhibits and practical hands-on tasks.
- Each station follows a structured sequence: introduction to the technology, clarification of the task, processing using a practical example, recording of results using digital tools, and extension to other industries and fields of application.
- The stations are supplemented by information walls that highlight synergies between the areas.
- After visiting the truck, visitors can gain deeper insights into the regional economy via the "Join MINT" homepage. They can find out which companies are active in the area, where internship opportunities are available, and when open days are taking place. In this way, the concept creates a link between the transfer of technological knowledge and the diverse opportunities available in Upper Austria.

In-depth workshops (upper floor)

In addition to the ideas presented in the interactive exhibition (ground floor), in-depth workshops on the following topics can be booked:

- Upper Austria as a hub of innovation – An interactive look at Upper Austria's STEM landscape
- Data science—solving data puzzles with the help of AI
- Coding – developing apps with creativity and logic
- Design Thinking – Innovative product development using creative methods

Timeline:

- • 03–04/2026: Pilot operation
- • 04/2026–12/2030: Tour operation
- • From 01/2031: End of tour & dismantling

**Upperverse of Skills gGmbH**  
Europaplatz 9, 4021 Linz  
Tel: +43 50 904 400 121  
Mail: joinmint@ams.at

Der Star Truck ist eine Initiative aus dem Programm JoinMINT, unterstützt von:



# STAR TRUCK

Entdecke deine Mission Zukunft

JO!N MINT  
More Innovation Needs Talents

Frequency of use:

Planned for a maximum utilization of 200 days, 180 days at schools and 20 days for special assignments (trade fairs, events, companies) or assignments during the holidays.

---

Project partners:

- AMS OÖ
- Land Oberösterreich
- Bundesministerium für Arbeit & Wirtschaft
- Wirtschaftskammer OÖ
- Arbeiterkammer OÖ
- Industriellenvereinigung OÖ
- Business Upper Austria - OÖ Wirtschaftsagentur GmbH
- Voestalpine
- KEBA Group
- Dynatrace
- FANUC Robotics
- TGW Logistics
- qapture
- Software Competence Center Hagenberg
- Johannes Kepler Universität Linz
- Medizinische Fakultät der JKU
- CoderDojo Linz
- HTL Leonding
- FACC AG
- Upper Austrian Research GmbH
- Rosenbauer International AG
- Pädagogische Hochschule Oberösterreich
- Bildungsdirektion OÖ
- Private Pädagogische Hochschule der Diözese Linz
- Bolk Transport GmbH